MS4 Annual Report Form

This report is being submitted for the reporting period ending March 9, 2011

If submitting this form as part of a joint report on behalf of a coalition leave SPDES ID blank.

Name of MS4/Coalition: Saratoga County ISWM Program

SPDES ID: NYR20C006

4. Evaluating Progress Toward Measurable Goals MCM 1

Use this page to report on your progress and project plans toward achieving measurable goals identified in your Stormwater Management Program Plan (SWMPP), including requirements in Part III.C.1. Submit additional pages as needed.

A. Briefly summarize the Measurable Goal identified in the SWMPP in this reporting period.

At this point in the Program, the goal is to maintain the already well-developed Public Education/Outreach Program. The I-SWM Program metric has been the use of the "hit counter" for the I-SWM Program website. While attendance at events and trainings is a direct metric it is only indicative of the audience being captured at that moment. The website counter enables the Program to review the broader influence of direct education efforts.

B. Briefly summarize the observations that indicated the overall effectiveness of this Measurable Goal.

The hit counter data is compiled on a monthly basis and compiled into a single report each year. This year the eleven month average was: 9,977 and the total (05/2010 - 03/2011) was: 109,755 a 31.5% increase from last year.

C. How many times was this observation measured or evaluated in this reporting period?

1

(ex.: samples/participants/events)

D. Has your MS4 made progress toward this Measurable Goal during this reporting period? ● Yes ○ No

E. Is your MS4 on schedule to meet the deadline set forth in the SWMPP? ● Yes ○ No

F. Briefly summarize the stormwater activities planned to meet the goals of this MCM during the next reporting cycle (including an implementation schedule).

Continue implementation of the Saratoga County I-SWM Program Education/Outreach Program
-Maintain website; ongoing throughout the year
-Maintain "Town Hall" displays/kiosks; ongoing throughout the year
-Continue direct education/outreach programming; ongoing throughout the year
-Continue SW Regional Training Center w/ Don Lake; ongoing throughout the year